

Quarantine Culture Winners and Losers – TV Shows

GENRE WINNERS	GAIN	GENRE LOSERS	LOSS
1 News	+ 22.2 %	1 Reality	- 12.7 %
2 Home Improvement	+ 18.7 %	2 Travel	- 9.6 %
3 Cooking	+ 11.9 %	3 Game Shows	- 7.2 %
4 Health and Fitness	+ 9.3 %	4 Fashion	- 5.5 %
5 Children	+ 7.2 %	5 Drama	- 4.3 %

TV SHOW WINNERS	GAIN	TV SHOW LOSERS	LOSS
1 Cuomo Prime Time	+ 6.8 %	1 The Bachelor	- 8.7 %
2 Tidying Up with Marie Kondo	+ 5.3 %	2 Making the Cut	- 7.8 %
3 Ugly Delicious	+ 4.9 %	3 The Amazing Race	- 6.8 %
4 Tiny House Nation	+ 2.8 %	4 The Masked Singer	- 4.2 %
5 Masterchef	+ 2.2 %	5 The Real Housewives of Beverly Hills	- 3.8 %

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